



**FSE Lifestyle awarded HKEJ Excellence in Conglomerate Lifestyle Services  
Celebrating a Decade of Listing and Service Excellence  
“FSE Lifestyle Ecosystem” Drives Synergistic Success**

28 May 2026, Hong Kong – **FSE Lifestyle Services Limited** (“FSE Lifestyle” or the “Company”, together with its subsidiaries, the “Group”, stock code: 331.HK) received the **“Excellence in Conglomerate Lifestyle Services Award”** at the Corporate Brand Awards of Excellence 2026 organized by Hong Kong Economic Journal (HKEJ). This accolade recognizes the Group’s unwavering commitment to brand excellence, delivering consistently high-quality service experiences to Hong Kong citizens, and its success in building deep and long-term trust. The award ceremony was held today at Hyatt Regency Hong Kong in Tsim Sha Tsui.

Mr. Patrick Lam, Executive Vice-Chairman and Chief Executive Officer of FSE Lifestyle, stated, “This prestigious recognition affirms our efforts in enhancing customers’ quality of living and in fulfilling our corporate social responsibilities. To elevate our service quality and competitiveness, we are accelerating our digital transformation. By signing Memorandums of Understanding (MOUs) with strategic partners, we are introducing innovative technologies to enhance efficiency and expand our value-added services, thereby driving higher customer satisfaction.”

FSE Lifestyle has formulated a comprehensive brand strategy encompassing brand positioning, business promotion, service standards, and quality control, which ensures that the Group’s brand image and service quality consistently fulfill and exceed client expectations. Through strategic acquisitions, the Group continues to enrich the service portfolio of its business units within the “FSE Lifestyle Ecosystem”. This resource integration and enhanced cross-team collaboration optimize client experience, cement long-term partnerships and drive steady business growth.

Mr. Lam emphasized, “This year marks a significant milestone for FSE Lifestyle as we celebrate the 10<sup>th</sup> Anniversary of Listing on the Main Board of HKEx. To navigate today’s fast-moving market, our management team combines visionary strategy with effective execution, remains flexible and adaptive, stays attuned to evolving industry trends and shifts client demands to proactively capture market opportunities. Over the past decade, we have placed the ‘FSE Lifestyle Ecosystem’ at our core, delivering comprehensive, one-stop solutions to strengthen our competitive edge, drive steady business momentum, build an influential and outstanding brand.”

The Corporate Brand Awards of Excellence is organized by HKEJ to recognize corporate brands that excel in brand management, service satisfaction and social contributions. The awards evaluate outstanding corporate brands across four major categories: "Real Estate and Finance," "Information and Technology," "Retail and Lifestyle," and "Social Responsibility and Services," honoring the efforts and achievements of various corporate teams over the past year and inspiring the industry to strive for excellence.

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Mr. Samuel Chan (right), Executive Director, the Chief Financial Officer and Company Secretary of FSE Lifestyle, receives the "Corporate Brand Awards of Excellence" from HKEJ.

**About FSE Lifestyle Services Limited**

FSE Lifestyle Services Limited is a leading lifestyle services conglomerate with three major business segments: property and facility management services, city essential services and E&M services. Our business units are the market leaders in their respective industries, including Urban Group, Kiu Lok Group, Waihong Services Group, Far East Engineering Services, FSE Environmental Solutions Group, Nova Insurance Group, General Security Group, Perfect Event Services Limited and FSE Engineering Group.

Leveraging the extensive experience, professional expertise and market knowledge of our business units, as well as the substantial synergies generated among the companies under FSE Lifestyle, we have established a robust service network. We provide comprehensive "one-stop" professional services to renowned clients and major building contractors engaged in property development, public infrastructure, education and transportation facilities, as well as the entertainment and tourism industries in Hong Kong, Macau and Chinese Mainland.

This press release is available for downloading from the FSE Lifestyle Website: [www.fse.com.hk](http://www.fse.com.hk)

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