



豐盛生活  
FSE LIFESTYLE

## **FSE Lifestyle Signs Cooperation Framework Agreement with HK Robotics Pioneering Smart City Services to Build a New Future for Hong Kong's Smart City Development**

16 June 2025, Hong Kong — **FSE Lifestyle Services Limited** ("FSE Lifestyle" or the "Company", together with its subsidiaries, the "Group") (Stock Code: 331) announces that its subsidiary Environmental Pioneers & Solutions Limited ("Environmental Pioneers & Solutions") today signed a cooperation framework agreement with Hong Kong Robotics Limited ("HK Robotics") at the "Hong Kong Intelligent Robotics Development Prospects Forum and the Launch Ceremony of Hong Kong Robotics's Embodied AI Brand Strategy" held at Hong Kong Science Park. HK Robotics is a joint venture company between Hong Kong Robotics Group Holding Limited ("HK Robotics Group") (Stock Code: 370) and Dataa Robotics Co., Ltd.

Mr. David Ko, General Manager of Environmental Pioneers & Solutions and Mr. Qin Jie, Chief Executive Officer of HK Robotics Group, signed the cooperation framework agreement. The two parties will collaborate to enhance service efficiency and drive technological innovation across the Group's business segments while promoting AI-driven technologies and multifunctional intelligent robotics products in Hong Kong. This initiative aims to advance the application development of smart city in Hong Kong, fulfilling the Group's corporate commitment to creating better living standards by providing citizens and customers with high-tech, high-quality integrated lifestyle services.

The Group has always been dedicated to delivering quality services and actively supports the government's "Smart City Blueprint for Hong Kong" and the vision proposed by the Innovation, Technology and Industry Bureau – "We strive to build Hong Kong into a world class smart city" and "Our vision is to embrace innovation and technology to build a world-famed Smart Hong Kong characterized by a strong economy and high quality of living". Furthermore, the Group aligns with the development directions of the national and Hong Kong government by adopting innovative approaches to break traditional paradigms and advance in AI and innovative technologies. To achieve this, FSE Lifestyle collaborates with technology companies in Mainland China, particularly in the Greater Bay Area, to strengthen the application of innovative technologies in Hong Kong, fostering synergy between the tech industries of both regions. This not only allows us to provide citizens and customers with more advanced, convenient and high-quality services but also drives the intelligent operation of the city.

While pursuing the development of innovative technologies, the Group adheres to its corporate strategy of investing in and enhancing the quality of its professional teams to establish a comprehensive integrated service framework. By offering a range of specialized solutions and quality asset management services, the Group optimizes the lifecycle of customer assets. Its outstanding service performance ensures FSE Lifestyle maintains its leading position in the industry as the preferred partner for major projects.

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Photo Caption:



Mr. David Ko, General Manager of Environmental Pioneers & Solutions (a subsidiary of FSE Lifestyle) and Mr. Qin Jie, Chief Executive Office of HK Robotics Group signed the cooperation framework agreement.

### **About FSE Lifestyle Services Limited**

**FSE Lifestyle Services Limited** (“FSE Lifestyle” or the “Company”, together with its subsidiaries, the “Group”) is a listed company in the Hong Kong Stock Exchange (Stock Code: 0331.HK), whose ultimate holding company is FSE Holdings Limited. We are a leading lifestyle services conglomerate with 3 major business segments: property & facility management services, city essential services and E&M services. Our operations span Mainland China, Hong Kong and Macau. Currently, it has over 25,000 employees and an annual turnover exceeding HK\$ 8 billion.

All business units of FSE Lifestyle are recognized industry leaders with an average of 50 years of extensive operational experience across various professional service sectors in Mainland China, Hong Kong and Macau. They provide comprehensive lifestyle services to clients, generating significant synergies and establishing a robust service network tailored to stakeholders' needs. This drives continuous business growth and aligns with the vision and mission of delivering enriched lifestyle services: "Better Life, Better Home, Better Quality to You Everyday" and "We offer superior service, we create an integrated, convenient and safe living environment".

Our services are being delivered through three key segments, whose companies which are the market leaders in their respective industries:

#### **Property & Facility Management Services**

- ◆ Property & Facility Management and Car Park Management - Urban Group
- ◆ Property Management - International Property Management Limited
- ◆ Property Management, and Sales & Leasing - Kiu Lok Service Management Group

#### **City Essential Services**

- ◆ Cleaning & Pest Control - Waihong Services Group (“Waihong”)

- ♦ Insurance Solutions - Nova Insurance Group (“Nova”)
- ♦ Technical Support & Maintenance - Far East Engineering Services Group and Turning Technical Services Limited
- ♦ Environmental Solutions - FSE Environmental Solutions Group
- ♦ Systems Security, Guarding & Event Services – General Security Group and Perfect Event Services Limited

#### E&M Services

- ♦ Engineering and Consultancy - FSE Engineering Group, Majestic Engineering Group and Young’s Engineering Group

With their professionalism and expertise, together with the extensive synergies generated among the companies under FSE Lifestyle, we have built up a strong network and offered comprehensive “one-stop-shop” professional services to our clients.

Our clientele includes the HKSAR Government, multinational corporations, owners/developers, theme parks, universities, hotels and hospitals covering both private and public facilities. We devise solutions for our clients providing cost effectiveness and service excellence.

#### **About Hong Kong Robotics Limited**

Hong Kong Robotics Limited is primarily focused on expanding the civilian market for humanoid robots, such as service robots, and is mainly responsible for the research, development, production, sales and maintenance of humanoid robots. The Company was jointly established by Hong Kong Robotics Group Holding Limited (formerly known as China Best Group Holding Ltd, stock code: 370) and Dataa Robotics Co., Ltd., a globally leading unicorn enterprise in the field of humanoid robots in China. The joint venture aims to seize development opportunities in the global humanoid robot and large-model industry, actively respond to the technology industry policies of the Hong Kong SAR government, promote innovation and real-world application of robotics, and contribute to the higher-quality development of Hong Kong's robotics industry.

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