



**FSE Lifestyle awarded “Sing Tao Service Awards – Innovative Services Conglomerate” by Sing Tao Daily for three consecutive years
Recognition of our high-quality service**

21 March 2025, Hong Kong – **FSE Lifestyle Services Limited** (“FSE Lifestyle” or the “Company”, together with its subsidiaries, the “Group”, stock code: 331.HK) was awarded the “Sing Tao Service Awards 2024 – Innovative Services Conglomerate” organized by Sing Tao Daily for three consecutive years. This award embodies our commitment to innovation, customer focus and high-quality service. The award presentation ceremony was held on 21 March 2025 at the Hong Kong Convention and Exhibition Centre in Wanchai.

Mr. Patrick Lam, Executive Vice-Chairman and Chief Executive Officer of FSE Lifestyle, said, “As we enter into the era of digital economy, digitization and IoT applications are pivotal for the future development across industries. We are striving to provide exceptional services to the people of Hong Kong. Thus, we are actively collaborating with our business units to optimize our services and quality. By accelerating the implementation of cutting-edge technologies, we aim to reduce costs, enhance efficiency and improve service quality, ultimately delivering greater benefits to the public. The Group's ongoing development is fueled by the support we receive from various sectors.”

FSE Lifestyle is committed to improving its service quality in response to the demands and expectations of its clients. The Group strategically prioritizes unique customer needs, developing a differentiated operating model that provides quality and interactively integrated services to create unique business opportunities for its business units. This competitive advantage helps minimize the impact of economic fluctuations on the Group. In addition, FSE Lifestyle’s distinctive business ecosystem serves as the core of its development. Leveraging a robust foundation of diversified businesses enables the Group to expand its major businesses. By implementing advanced technologies, such as AI, IoT platforms, drones, sensors and smart toilets, it can further enhance its market competitiveness and elevate total customer satisfaction.

Mr. Patrick Lam highlighted, “This Award is a testament to FSE Lifestyle’s pioneering position in the industry. Looking ahead, we will persist in our innovative efforts to promote sustainable development and maintain our competitiveness in the market. We will also proactively detect and respond to market demands and bring a win-win situation to our shareholders and investors.”

As a vital pillar of Hong Kong’s economic development, the service industry is celebrated at the “Sing Tao Service Awards Presentation Ceremony”, organized by Sing Tao to recognize the outstanding performance across various service sectors. This event not only honors companies but also provide the general public with deeper insights into the success stories of award-winning companies. The Awards are distributed across four categories, including Banking and Financial Services, Insurance Services, Community and Livelihood Services and Leisure and Lifestyle Services, along with a special award for Caring Services. This year, a total of 63 service awards were presented.

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Mr. Terry Kwan, Director of Human Resources at FSE Lifestyle Services Limited, receives the “Sing Tao Service Awards 2024” from Sing Tao.

About FSE Lifestyle Services Limited

FSE Lifestyle Services Limited is a leading lifestyle services conglomerate with three major business segments: property and facility management services, city essential services and E&M services. Our business units are the market leaders in their respective industries, including Urban Group, Kiu Lok Group, Waihong Services Group, Far East Engineering Services, FSE Environmental Solutions Group, Nova Insurance Group, General Security Group, Perfect Event Services and FSE Engineering Group.

Leveraging the extensive experience, professional expertise and market knowledge of our business units, as well as the substantial synergies generated among the companies under FSE Lifestyle, we have established a robust service network. We provide comprehensive "one-stop" professional services to renowned clients and major building contractors engaged in property development, public infrastructure, education and transportation facilities, as well as the entertainment and tourism industries in Hong Kong, Macau and Mainland China.

This press release is available for downloading from the FSE Lifestyle Website: www.fse.com.hk

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