



FSE Lifestyle and Hong Kong Metropolitan University Enter into Partnership by Signing MoU Committed to Nurturing Professional Talents

15 September 2023, Hong Kong – **FSE Lifestyle Services Limited** (“FSE Lifestyle” or the “Company”, together with its subsidiaries, the “Group”, Stock Code: 331.HK), is pleased to announce the signing of a Memorandum of Understanding (MoU) with Hong Kong Metropolitan University (“HKMU”). It signifies the establishment of a foundation for industry-academia collaboration that provides a wide range of learning opportunities for students to keep abreast of the latest developments in the service industry, thereby preparing them to pursue careers in the industry, while facilitating knowledge exchange.

The MoU was signed on 14 September 2023 at the HKMU Jockey Club Institute of Healthcare, by Prof. Paul Lam, President of HKMU and Mr. Alvin Lee, Executive Director of FSE Lifestyle, and witnessed by Ir. Dr. Conrad Wong, Council Chairman of HKMU and Mr. Patrick Lam, Executive Vice-Chairman of FSE Lifestyle. Other representatives of the two parties at the MoU signing ceremony included Prof. Reggie Kwan, Provost of HKMU and Dr. Steve Cheng, Executive Director of FSE Lifestyle.

This MoU marks the establishment of a long-term partnership between the two companies, and collaborates on a variety of initiatives, encompassing curriculum design, learning activities, applied research projects, community service activities, etc. The initiatives in the 2023/2024 academic year include FSE Lifestyle’s provision of 52 internship for students from 11 HKMU programmes in the seven business units under FSE Lifestyle, and guidance on graduation projects for HKMU students. FSE Lifestyle will also participate in HKMU’s Career Fair and arrange for its experienced industry practitioners to share the latest trends in the service industry in HKMU classes and career talks, thereby enhancing the students’ knowledge in fields such as property management, building services engineering, insurance brokerage, environmental services, and testing and certification.

Ir. Dr. Conrad Wong, Council Chairman of HKMU pointed out that the collaboration would enhance the connection between the University and the industry, while enriching the student learning experience through diverse internship opportunities. Addressing the ceremony, he said, “Many industries in Hong Kong are currently facing a scramble for talent. I am very pleased that the University will strengthen its cooperation with FSE Lifestyle to cultivate high-calibre students who can contribute to sectors such as property management, environmental services, and electrical and mechanical engineering. The collaboration aims to fulfill the students’ learning aspirations and meet the community’s talent needs.”

Mr. Patrick Lam, Executive Vice-Chairman of FSE Lifestyle said, “We are delighted to implement this strategic collaboration with HKMU. As an enterprise that values social responsibility, we will leverage our strengths to promote innovation. With the academic excellence and unique teaching model of HKMU, and FSE Lifestyle’s experience in various services, I am confident that we will develop a strong cooperative relationship and create synergies to cultivate more talents in Hong Kong.”

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Photo 1



Prof. Paul Lam (front row, left), President of HKMU and Mr. Alvin Lee (front row, right), Executive Director of FSE Lifestyle sign the MoU, witnessed by Ir. Dr. Conrad Wong (back row, left), Council Chairman of HKMU and Mr. Patrick Lam (back row, right), Executive Vice-Chairman of FSE Lifestyle. The MoU marks the establishment of a long-term strategic partnership between HKMU and FSE Lifestyle.

Photo 2



HKMU and FSE Lifestyle announce a strategic partnership agreement. The MoU signing ceremony is attended by representatives of the two parties, a variety of cooperation will be commenced.

About Hong Kong Metropolitan University

Established by the Government in 1989, Hong Kong Metropolitan University (HKMU), formerly The Open University of Hong Kong, is the largest self-financed university in Hong Kong. In addition to offering full-time undergraduate, taught postgraduate, and research postgraduate programmes, HKMU provides distance education for aspiring learners and is committed to promoting research. Through its seven Schools, HKMU offers professional programmes tailored to society's needs, including areas in high demand, such as nursing, physiotherapy, medical laboratory science, creative arts, testing and certification, early childhood education, and corporate governance. HKMU's efforts and achievements in providing professional education are evidenced by the largest share of subsidised places under the Government's Study Subsidy Scheme for Designated Professions and Sectors (SSSDP) in Hong Kong.

About FSE Lifestyle Services Limited

FSE Lifestyle is a leading lifestyle services conglomerate in Hong Kong with three major business segments: property & facility management services, city essential services and E&M services. The Group's services are delivered through major groups of companies that are market leaders in their respective industries, including Urban Group, Kiu Lok Services Group, Waihong Services Group, Far East Engineering Services, FSE Environmental Group, General Security Group, Perfect Event Services, Nova Insurance Consultancy and FSE Engineering Group. With their professionalism and expertise, together with the extensive synergies generated among the business units under FSE Lifestyle, the Group has built a strong network and offers comprehensive "one-stop-shop" professional services to our renowned clients and main contractors, which are engaged in property developments, public

infrastructures, education, transportation facilities, entertainment and travel in Hong Kong, Macau and the Mainland.

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